



Remember back when being a kid meant going outside, finding a friend or two and playing games until the street lights came on? Games that test our speed, agility and how strong we are getting as growing kids. Any game would do. You know, the old games, like punch ball, kickball, or maybe even wiffleball. Growing up in a sport rich community like **Doesville USA**; we would challenge friends from other nearby neighborhoods to a game of stickball. Yeah, that's right, good ol' fashion stickball! We would draw a chalk strike box on a cement wall, usually in our local school yard. And, if we could not find a stick to serve as a baseball bat, we would be creative and break apart one of mom's old broomsticks. Oops! Sorry Mom.

To add, let us not forget the black tape that marked which end of the bat to hold. Tape that usually sat in the kitchen junk drawer until it became useful. Using that slim stick to try and hit that small pink rubber ball certainly sharpened our skills for little league baseball. No phone, nor game console in hand. Yes, those were the days.

At eight years old, my son asked me, "Dad, can I exercise with you?" This profound moment of reflection, etched in my mind for the rest of my life, is most likely the seed that led to the creation of Dewey Does.

It was a combination of my son's sports passion and my love for reading and writing that inspired me to create the world of Dewey Does. The Dewey Does concept became a symbol in my heart, of a nine-year-old boy with an extreme love for sports. Like a second son, this symbol became a passion to make Dewey Does a messenger for kids to promote the values of sports, fitness, being active and reading through the power of storytelling.

It is my pleasure to introduce our new Storytelling Brand Sharing book campaign. We write books for organizations that want to present their corporate message in a unique and memorable way for kids of all ages. Stories that inform, educate and entertain. Collectable books with your message for event handouts, brand messaging, coffee tables, sponsorship fundraising, new membership gift and more.

Stories with your brand in mind. Stories told minute-by-minute, as it seems to a nine-year-old boy, Dewey Does. Please visit our Foundation website for more information. To all friends and fans, stay healthy and safe.

Thomas M. Kinslow, Creator, Author & Founder

Dewey Does Foundation, Inc.