

FOR IMMEDIATE RELEASE

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(Staten Island, N.Y.) – Dewey Does Organization is proud to announce Health Plus NY Insurance as a sponsor of our Dewey Does 110% Fitness Competition with the NYC Department of Education. Beginning in February 2012 this competition will provide NYC educators with engaging methods of bringing fitness activities into the classroom, in a medium that kids can relate to and enjoy.

Headquartered in Brooklyn, New York, Health Plus is a not-for-profit healthcare plan committed to quality healthcare and dedicated to the health and wellbeing of our culturally diverse communities through partnerships with members, providers, and community-based organizations.

Established in 1984 to provide coordinated quality healthcare and improve access to care for a diverse and growing number of uninsured New Yorkers in Southwest Brooklyn, Health Plus serves the five boroughs of New York and Nassau County and covers over 315,000 New Yorkers. The Dewey Does Foundation has worked with Health Plus since 2007 delivering information throughout the NYC communities teaching thousands of kids and their families the importance of physical fitness and health education.

Dewey Does sponsors also include FlagHouse, Inc. based in Hasbrouck Heights, New Jersey and Lifestyle Interactive Technology based in San Diego, California.